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आज़ादी का  
अमृत महोत्सव



## Business Plan

### Cutting and Tailoring

Hari om (Fagla Sub-committee)



Bio Diversity Management Committee  
Sub-Committee  
Gram Panchayat  
Forest Technical Unit  
Divisional Management Unit

Fagla  
Fagla  
Bobber  
Wild Life Range, Sudernagar  
Wild Life Division, Kullu

**Project for Improvement of Himachal Pradesh Forest Ecosystems  
Management & Livelihoods (JICA Assisted)**

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## 1. Background

Cutting and tailoring center by SHG Hari Om will be located at village Fagla P.O. Maloh Distt. Mandi HP. The total house holds in village Fagla 55 and 2 small village surrounding Maloh for which this cutting and tailoring center will cater for. This center will provide excellent service and guide the customers about what suits them the best to provide them the product that mark the highest level of satisfaction and comfort for them.

## 2. Description of SHG/CIG

2.1	SHG/CIG Name	::	Hariom Cutting & Tailoring
2.2	BMC	::	Fagla And Dhar
2.3	Range	::	Sudernagar
2.4	Division	::	Kullu(WL)
2.5	Village	::	Fagla and Dhar
2.6	Block	::	Sundernagar
2.7	District	::	Mandi
2.8	Total No. of Members in SHG	::	09 - females
2.9	Date of formation	::	25/06/2022
2.10	Bank a/c No.	::	055301000024140
2.11	Bank Details	::	PNB,Maloh(Distt-Mandi)
2.12	SHG/CIG Monthly Saving	::	50
2.13	Total saving		800 (till date)
2.14	Total inter-loaning		--
2.15	Cash Credit Limit		--
2.16	Repayment Status		--

### 3. Beneficiaries Detail:

Sr. No	Name	Father/Husband Name	Age	Category	Income Source	Address
1.	Anju devi	Amersingh	36	General	agriculture	Fagla
2.	Urmila devi	Somdutt	30	General	agriculture	Fagla
3.	Hansa devi	Ravinder Kumar	28	General	agriculture	Fagla
4.	Bhagti devi	Pawankumar	30	General	agriculture	Fagla
5.	Hima devi	Surya kumar	38	General	agriculture	Fagla
6.	Kmlsh	Bhanukant	25	General	agriculture	Fagla
7.	Savitri devi	Ved Prakash	44	General	agriculture	Fagla
8.	Bandana devi	Ganga singh	27	General	agriculture	Fagla
9.	Banita devi	Kemraj	34	General	agriculture	Fagla

### 4. Geographical details of the Village:

3.1	Distance from the District HQ	::	25 Km
3.2	Distance from Main Road	::	14KM
3.3	Name of local market & distance	::	Sundernagar, 14km
3.4	Name of main market & distance	::	Mandi, 25km
3.5	Name of main cities & distance	::	Mandi, 25 Sundernager, 14
3.6	Name of places/locations where product will be sold/ marketed	::	Mandi

### 5. Management

Cutting and tailoring center by SHG Hari Om have 09 women members and they will have individual sewing machines and will hire a room in the village to execute their plan and work in a collective manner. Before the start of the actual work in the center all the members will be imparted a short term capsule course for training them in cutting and tailoring under some professional trainers.

## **6. Customers**

The primary customers of our center will mostly be ladies and some cloth merchants around village Fagla but later on this business can be scaled up by catering to nearby small townships.

## **7. Target of the centre**

The center primarily aims at to provide unique modern and high class stitching service to the residents of Fagla village in particular and all other residents of nearby villages.

This center will ensure to become the most renowned stitching center with quality work in its area of operation in coming years.

## **8. The reason to start this business**

Due to the prior experience of the members of this SHG who are already doing same work here and there this IGA has been selected and therefore the SHG is starting this business. This is an effort to combine the skill of various members and scale up their activity to earn more livelihoods.

## **9. The initial stage to start the business**

The SHG Fagla will hire a spacious room to house the 09 members along with their equipment's at a centrally located place which will be easily accessible to all the members. The detailed requirement along with financial projection to start up the project will be as under:

1. Room rent =1500 / month
2. Sewing machine with foot pedal= 11@ 10000= 110000
3. Cutting scissors = 11 @ 250 = 2750
4. Tailors scale =11 @200 = 2200
5. Measuring tape =11 @ 50 = 550
6. Marking material Chalk = 100
7. Iron = 11no's. 700 = 7700
8. Sewing thread different colours = 11 pkt @ 500 = 5500
9. Oiling pippet = 11no's. 50= 550

## 10. Some salient features to attract customers

- The center will ensure stitching of the traditional, non- traditional fancy, daily use modern and stylish dresses
- Emphasis will be on stitching fancy and simple clothes for women and children
- The center will repair all types of defects and ensure that no customer go unattended.
- Later on the SHG may scale up their business by going into readymade garments sale-purchase.

## 11. Marketing analysis of cutting & tailoring business

This is the most important factor which will ensure the success of our business. A detailed analysis and market survey of the command area is essential ingredient and it will give us the overview of our targeted customers and the members of the group will know the latest demands and trends.

## 12. Business targets

This SHG Hari Om will broadly aim at becoming the best stitching centre in the area and nearby villages. Our goal will be to scale up the business gradually and transform it into profit making unit within next 3-5 years.

## 13. Financial forecast/ projections

The final rather foremost step to start up the business is to make a financial plan to determine the cost to run the business and it should also cover the business profit which the SHG is going to earn in nutshell a cost benefit analysis is required to be projected.

## 14. Description of Economics:

<b>A. CAPITAL COST</b>				
<b>Sr.No</b>	<b>Particulars</b>	<b>Quantity</b>	<b>Unit Price</b>	<b>Total Amount (Rs.)</b>
1	Ambrella Sewing machine with tool pedal	9	10000	90000
3	Cutting scissors	9	450	4050
4	Tailor's scale	9	200	1800
6	Interlocking machine	01	8000	8000
9	Iron	9	700	6300
	<b>Total Capital Cost (A) =</b>			<b>1,10,150</b>

<b>B. RECURRING COST</b>				
<b>Sr.No</b>	<b>Particulars</b>	<b>Quantity</b>	<b>Price</b>	<b>Total Amount (Rs)</b>
1	Room rent	1	1500	1500
2	Marking material chalk etc.	L/S	L/S	100
3	Sewing thread of different colours	04 m	500	2000
4	Oiling pippet	7	50	350
5.	Buttons different types	1 box	1000	1000
6.	Bukerem	20m	50	1000
7.	Misc. expenditure (i.e. electric bills, repair of machines, etc.)	L/S	L/S	1000
<b>Total Recurring Cost (B)</b>				<b>6950</b>

### 15. Income projections:

The charges as on today for Bag is approximately 150 per Bag. On an average the 3 members of group may 90 bags in a month Therefore the total output of the group is estimated  $90 \times 150 = \text{Rs } 13500/-$  only.

The charges as on today for cushion cover is approximately 100 per cushion. On an average the 3 members of group may 360 cushion covers in a month Therefore the total output of the group is estimated  $360 \times 100 = \text{Rs } 36000/-$  only.

The charges as on today for Suit is approximately 300 per suit. On an average the 3 members of group may stitch 90 suit in a month Therefore the total output of the group is estimated  $90 \times 300 = \text{Rs } 27000/-$  only

Therefore the total output of the group is estimated Rs 76500/- only.

### 16. Analysis of Income and Expenditure (Monthly):

Sr.No.	Particulars	Expenditure / month (Rs)	Income per month(Rs)
1.	10% Depreciation on capital cost i.e.	918	
2.	Total Recurring Cost	6950	
3.	Total	<b>7868</b>	<b>76500</b>
4.	<b>Net Profit (76500 - 7868)</b>	<b>68632</b>	
5.	Distribution of Net Profit	<ul style="list-style-type: none"><li>• Profit will be distributed equally among all the group members.</li><li>• Part of the profit will be used for further investment in IGA</li></ul>	



### 17.Fund flow in the group:

Sr.No	Particulars	Total Amount (Rs)	Project contribution 75%	SHG contribution 25%
1	Total capital cost	110150	82612.5	27535.5
2	Total Recurring Cost	6950	0	6950
3	Trainings	60000	60000	0
	<b>Total outlay</b>		<b>1,42612.5</b>	<b>34487.5</b>

**Note-**

- **Capital Cost** - 75% of the total capital cost will be borne by the Project
- **Recurring Cost** – The entire cost will be borne by the SHG/CIG.
- **Trainings/capacity building/skill up-gradation** – Total cost to be borne by the Project

### 19.Sources of funds and procurement:

Project support;	<ul style="list-style-type: none"> <li>• 75% of capital cost will be utilized for purchase of machines.</li> <li>• UptoRs. 1 lakh will be parked in the SHG bank account as a revolving fund</li> <li>• Trainings/capacity building/skill up-gradation cost.</li> </ul>	Procurement of machines will be done by respective DMU/FCCU after following all codal formalities.
SHG contribution	<ul style="list-style-type: none"> <li>• 25% of capital cost to be borne by SHG.</li> <li>• Recurring cost to be borne by SHG</li> </ul>	

## **19. Trainings/capacity building/skill up-gradation:**

Trainings/capacity building/ skill up-gradation cost will be borne by project. Following are some trainings/capacity building/ skill up-gradation proposed/needed:

- Team work
- Quality control
- Packaging and Marketing
- Financial Management

**20. Loan Repayment Schedule-** If the loan is availed from bank it will be in the form of cash credit limit and for CCL there is no repayment schedule; however, the monthly saving and repayment receipt from members should be routed through CCL.

- In CCL, the principal loan outstanding of the SHG must be fully paid to the banks once a year. The interest amount should be paid on a monthly basis.
- In term loans, the repayment must be made as per the repayment schedule in the banks.

## **21. Monitoring Method**

- Social Audit Committee of the VFDS/ BMC will monitor the progress and performance of the IGA and suggest corrective action if need be to ensure operation of the unit as per projection.
- SHG should also review the progress and performance of the IGA of each member and suggest corrective action if need be to ensure operation of the unit as per projection.

## **22. Remarks.**

**Resolution-CUM-Group-consensus Form**

It is decided in the General house meeting of the Group SHG. Hasi om (sub-committee) held on 3-12-2022 at Fagla that our group will undertake the cutting and tailoring as Livelihood Income Generation Activity under the project for Implementation of Himachal Pradesh Forest Ecosystem management and Livelihood (JICA assisted)

प्रधान 3707 सचिव  
हरि ओम स्वयं सहायता समूह  
गतिपामना, अ.जी.ए. स. देहरादून (द.प्र.)

सचिव  
गतिपामना, अ.जी.ए. स. देहरादून (द.प्र.)

Signature of President Harinder  
President Cashier  
The Fagla Bio-Diversity  
Mgmt. Sub Committee  
P.O. Maloh, Sundernagar.

Signature of Harinder M-RFO  
Wildlife Range  
Sundernagar

B.O. Bober  
Treasurer  
B.O. Bober

Harinder  
M-RFO  
Wildlife Range  
Sundernagar

Approved

Harinder  
Divisional Management Unit Officer-CU  
Divisional Forest Officer, Wild Life Division  
Kullu, District Kullu.

# SHG Member



Lovely devi  
(Member)



Bhakti devi(Member)



Himadevi(Member)



Urmiladevi  
(Member)



Bandana devi  
(Member)



Savitridevi  
(Member)



Anjudevi(Member)



Banitadevi(Member)



Hansadevi  
(Member)

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Premlata (FTU Co-ordinator)